

ISSUED NOVEMBER 3 2011

Travel Uni extends its reach

Award-winning training provider Travel Uni, long-standing partner of *Selling Long Haul*, is extending its reach to the trade by creating a joint venture with *Travel Weekly*. This unique three-way partnership brings together the industry's leading monthly training magazine and the industry's leading weekly news outlet to promote the very best in online training opportunities for agents.

As part of the landmark agreement, *Travel Weekly's* existing TWacademy courses and info zones will move across to the industry-leading Travel Uni system accessed at www.traveluni.com. This gives Travel Uni a portfolio of almost 100 fully-hosted courses - more than any other travel training provider.

The new portfolio will be actively promoted across *Selling Long Haul*, *Selling Short Breaks & Holidays* and www.sellinglonghaul.com as well as in *Travel Weekly's* portfolio of magazines and websites.

Sally Oakey, associate director of Travel Uni, said: "This is fantastic recognition for the eight years of hard work and investment we have made in the Travel Uni software. Our sister publication, *Selling Long Haul*, has been providing quality training material to the travel industry for the past 20 years and this new partnership will help us build on this further by extending our reach. *Travel Weekly* has a clear understanding of trade needs and recognised the value of our product and our ability to deliver the travel industry with the very best training and communication solutions."

Andy Jordan, publishing director of *Travel Weekly*, said: "We carried out extensive market research and it quickly became apparent that Travel Uni's online functionality and support far outstripped anything else on offer in the market. The opportunity to ally that outstanding product with the industry's biggest media brand was too good to miss."

www.traveluni.com

Issued by:

Julie Baxter on behalf of Travel Uni, a division of:
BMI Publishing Limited, Suffolk House, George Street, Croydon CR9 1SR
Tel: +44 (0)20 8649 7233
Email: enquiries@bmipublishing.co.uk

For further information please contact:

Sally Oakey, Associate Director, Travel Uni
Tel: +44 (0)20 8649 7233
Email Sally.Oakey@bmipublishing.co.uk
OR Julie.Baxter@bmipublishing.co.uk